

Alison McCook

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Work Experience

Freelance Writing and Editing

2002-present

Write articles about science and medicine for a general and scientific/clinical audience. Publications include *Reuters*, *Nature*, *Discover*, *Scientific American*, *Popular Science*, *The Lancet*, *The Scientist*, *Genome Web*, *The New York Sun*, *Weekly Reader* (for middle and high school-aged readers), the *ACP Observer* (a magazine published by the American College of Physicians) and *Today's Hospitalist* (for hospitalists and hospital-based internists).

***The Scientist*, Philadelphia**

2005-2010

Deputy Editor (2007-2010), *Senior Editor* (2007), *News Editor* (2005-2007)

As *Deputy Editor*: Oversee all editorial content (online and in print), and manage \$750,000 editorial budget. Supervise the entire process, including the selection of ideas and images, production, and printing the issue.

Achievements:

- While Deputy Editor, the number of annual visits to the website increased by nearly 60 percent, and the number of page-views by nearly 50 percent.
- In my last year as Deputy Editor, the magazine became profitable for the first time in its 25-year history.
- In 2008 and 2009, the magazine won consecutive "Magazine of the Year" awards, across all categories, from the American Society of Business Publication Editors, the trade press association.
- In 2010, the publication won best business-to-business science magazine (for the 5th consecutive year) from FOLIO, the association of magazine publishing. In 2009, we also earned the best single science article (which I wrote).

New York University

2004-2006

Adjunct Professor. Taught Medical Journalism.

***Reuters Health*, New York.**

2002-2005

Medical Journalist. Reported and wrote a daily average of four stories about science and medicine for a general audience and occasionally health professionals. I continued as a freelancer, eventually writing 2,000 articles for *RH*.

Book Editor

1998-1999

Edited novel of psychologist Sunny Shulkin, approximately 90 pages.

Education

New York University, New York. M.A. Science and Environmental Reporting. Graduated 2002.

McGill University, Montréal, Quebec. B.Sc. Biology. Minor English Literature.

Junior year spent at **Université de Paris XI**, Paris, France (fluent in French).

Awards

-**Best business-to-business single science article**, 2009. "Twin Disorders," *The Scientist*. FOLIO

-Northeast Regional **Bronze Azbee in the Feature Article category**, 2009. "Twin Disorders." American Society of Business Publication Editors (ASBPE)

-Recipient of the **2004 EXCEL Gold Award** in the newspapers, feature article, 25,000 and over circulation division, 2003. "Tips to detect and treat depression in older patients," *ACP Observer*. Society of National Association Publishers (SNAP)